**Fixed Mind-set**
Intelligence is static

- Leads to a desire to look smart and therefore a tendency to...

**Growth Mind-set**
Intelligence can be developed

- Leads to a desire to learn and therefore a tendency to...

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**CHALLENGES**

- ...avoid challenges
  - ...embrace challenges

**OBSTACLES**

- ...give up easily
  - ...persist in the face of setbacks

**EFFORT**

- ...see effort as fruitless or worse
  - ...see effort as the path to mastery

**CRITICISM**

- ...ignore useful negative feedback
  - ...learn from criticism

**SUCCESS OF OTHERS**

- ...feel threatened by the success of others
  - ...find lessons and inspiration in the success of others

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**As a result,** they may plateau early and achieve less than their full potential.

All this confirms a **deterministic view of the world.**

**As a result,** they reach ever-higher levels of achievement.

All this gives them a **greater sense of free will.**

**GRAPHIC BY NIGEL HOLMES**